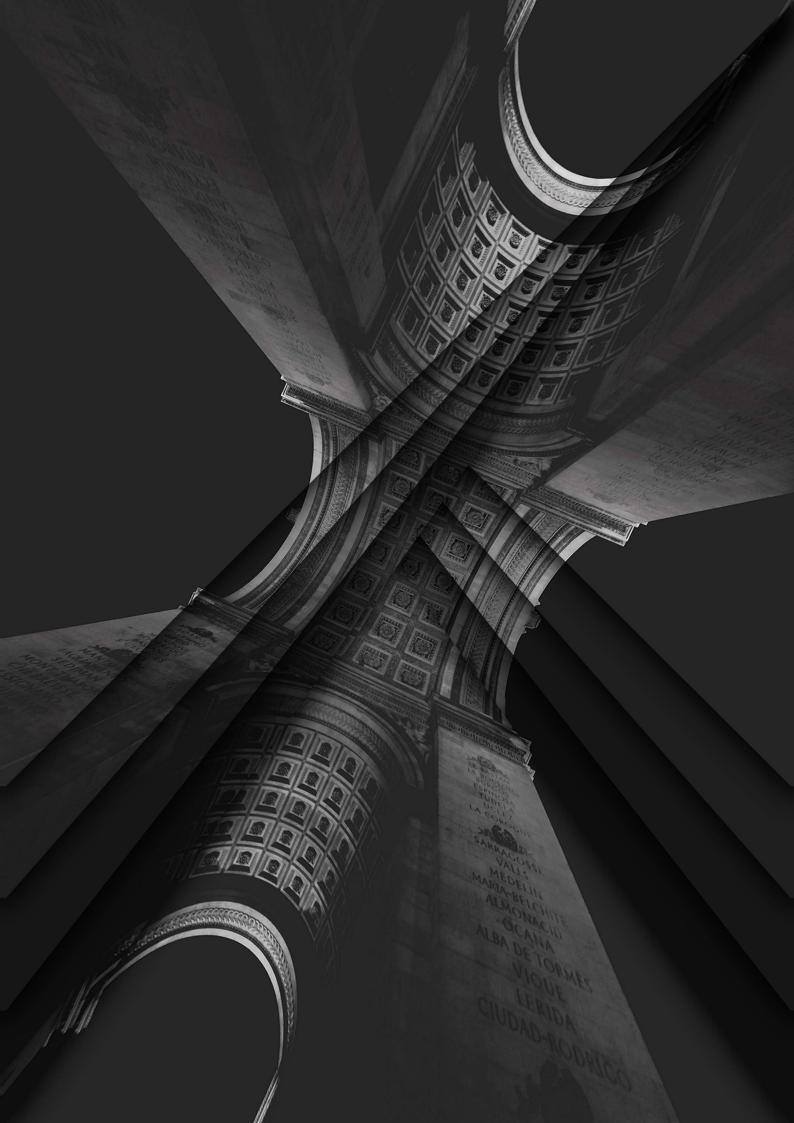
STRIK GRAPHIK



COMPREHENSIVE
GRAPHIC & WEB
DESIGN
SOLUTIONS



STRIX GRAPHIX

We are a graphic and web design company that strives to deliver the best designs for any occasion. We will focus on catching the eyes so that our clients can focus on closing the deals, why not let us take care of your needs as far as the eye can see.

As a company we are uniquely qualified to assist your company with designs tailor made to your companies needs, which is also designed from marketing perspective. Your company is unique and so should your designs.



Christo van Dyk CEO & Head Designer STRIX GraphiX (Pty.) Ltd.

With over 10 years of experience in Graphic Design, Christo brings a wealth of knowledge and expertise to the field. In addition to his design background, he has also obtained certificates in Sales and Marketing Techniques and Internal & External Customer Service. This diverse skill set allows him to offer a unique perspective on combining design and marketing strategies to effectively reach the intended audience.

TABLE OF EQUIENTS

- P1 Preamble
- P2 Index
- P3 About Us

Services

- P4 Smart Business Designs
- P5 Innovative Marketing Designs
- P6 Website Design Solutions
- P7 Web App Designs
- P8 Impactful Branding Designs
- P9 Laser Engraving / Cutting
- P10 Motion Graphix
- **P11 Contact Details**





At StRiX GraphiX, we are a team of creative designers who are passionate about helping businesses achieve their goals. We specialize in providing innovative designs that not only look great but also align with our clients' business objectives. Our team has years of experience in graphic and web design, and we have worked with clients from a range of industries, including healthcare, finance, and e-commerce.

We are committed to delivering high-quality designs that are delivered on time and on budget. We work closely with our clients to understand their needs and goals, and we use this information to create designs that help them achieve success.

Our services include:

Smart Business Designs, Innovative Marketing Designs, Best Web Designs, and Web App Services

we also do all forms of:

Branding Designs, Motion Graphix Designs, Laser engraving Designs.



We also specialize in providing exceptional laser engraving and laser cutting services for wood and select plastics. With our state-of-the-art laser technology, we have the capability to transform ordinary materials into extraordinary works of art and precision-crafted products.

Whether it's customizing:

Wooden plaques, Signs, Stencils or Cutting

Cutting intricate shapes and patterns on various plastics or woods, our skilled technicians and advanced machinery ensure unmatched precision and quality. We take pride in our ability to bring your creative visions to life and deliver stunning results that exceed expectations. Trust STRIX GRAPHIX (PTY) LTD for all your laser engraving and laser cutting needs, and experience the perfect blend of craftsmanship, innovation, and personalized service.

SMART BUSINESS DESIGNS

"ELEVATE YOUR IMAGE WITH OUR SMART DESIGNS."

Our Smart Business Designs service provides businesses with unique designs that are tailored to their specific needs. We understand the importance of creating designs that not only look good but also help businesses achieve their marketing goals. From branding to marketing collateral, we create designs that help businesses communicate their message and stand out in a crowded marketplace.

Our Smart Business Designs service includes:

- Logo Design S/F R 1 500.00 (2 design concepts, 1 set of changes)
- Logo Revamp S/F R 1 250.00 (2 design concepts, 1 set of changes)
- Email Signature Designs S/F R 750.00 (Once-off additional R10 for every employee changes)
- Interactive Email Signatures S/F R 1 250.00 (Once-off additional R25 for every employee changes)
- Company Profiles S/F R 2 500.00 (6 Page company Profile additional R250 per page extra)
- Business Card Designs S/F R 650.00 (2 design concepts, 3 sets of changes)
- Pull Up Banners S/F R 2 000.00 (2 design concepts, 3 sets of changes)
- Invoice Designs / Templates S/F R 500.00 (1 design concept, 2 sets of changes)
- Letterheads S/F R 1 250.00 (2 design concepts, 2 sets of changes)

We understand that running a business is a complex task that requires a wide range of skills and tools. That's why we've created our Smart business designs, a collection of designs specifically tailored to help you streamline your operations and project a professional image to your clients.

Whether you need a new logo to differentiate your brand, an invoice template to simplify your billing process, or a company profile that showcases your strengths and values, our Smart business designs have got you covered. With our products, you can:

Enhance your brand:

Our designs are modern and elegant, allowing you to reflect your unique brand identity and stand out from your competitors.

Impress your clients:

Our products are high-quality, visually appealing, and consistent, conveying your professionalism and attention to detail to your clients.





INNOVATIVE MARKETING DESIGNS

Our Innovative Marketing Designs service is designed to help businesses create marketing materials that are creative, eye-catching, and effective. We work closely with our clients to understand their marketing goals and target audience, and we use this information to create designs that capture their audience's attention and generate leads.

Our Innovative Marketing Designs service includes:

• **Brochure Design** S/F R 2 000.00 (2 design concepts, 1 set of changes)

• Flyer Design S/F R 850.00 (CMYK) 2 design concepts, 1 set of changes) - Print Ready

• E-Flyer Design S/F R 1 000.00 (RGB) 2 design concepts, 1 set of changes)

 Animated E-Flyer Design S/F R 1 250.00 (GIF/MP4) 2 design concepts, 1 set of changes)

• Social Media Profile Picture S/FR 2 000.00 (2 design concepts, 3 sets of changes)

• Social Media Banner S/F R 1 000.00 (2 design concepts, 3 sets of changes)

Social Media Post S/F R 500.00 (2 design concepts, 3 sets of changes)

• E-mail Marketing Design S/F R 1 500.00 (2 design concepts, 3 sets of changes)

• **Leaflets** S/F R 850.00 (2 design concepts, 3 sets of changes)

• **Booklets** S/F R 1 500.00 (1 design concept, 2 sets of changes)

• **Greeting Cards** S/F R 350.00 (1 design concepts, 2 sets of changes)

Print Management Fee R 1 000 per item (not per project)
If we have to manage your printer (or any production supplier) ie: brief, paper selection, get quotes, approve proofs, collect or receive deliveries, explain quotes to you.

(ie: Generally deal with your printer/supplier on your behalf.)

We believe that marketing is not just about promoting your products or services, it's about creating meaningful connections with your target audience. That's why we've developed our Innovative Marketing Designs services, a range of creative solutions that help you engage your audience and communicate your message effectively.

Our Innovative Marketing Designs include eye-catching brochures, attention-grabbing leaflets, persuasive flyers, and personalized greeting cards that leave a lasting impression. With our designs, you can:

- -**Tell your story:** Our designs are crafted to tell your unique story and communicate your brand message in a compelling way.
- **-Engage your audience:** Our designs are created to capture the attention and spark curiosity, making your audience want to learn more about your products or services.
- **-Stand out from the competition:** Our designs are innovative, bold, and memorable, helping you differentiate your brand from the competition.

WERSITE DESIGN SOLUTIONS

Our Website Design Solutions service is aimed at helping businesses create websites that are not only visually appealing but also user-friendly and functional. We use the latest design trends and technologies to create websites that are optimized for search engines and provide a seamless user experience.

Our Website Design Solutions service includes:

• Static One Page Website S/F R 2 000.00 once-off with a monthly fee of R 500.00 (One page, it can still have a menu. Hosting included.

Contains text, images, videos and a simple contact form only.) Fully Responsive Design.

Google Services included & SSL Certificates updated every 3 months.

Up to 3 Hours of Web Design Maintenance per month.

Up to 1 Hours of Research, Optimisation & Web Development per month.

• Basic Static Website S/F R 6 000.00 once-off with a monthly fee of R 800.00 (4-15 pages i.e. Home, About us, Services, Contact Us, Blogs etc. Hosting included. Contains text, images, videos and a Simple contact form.) Fully Responsive Design.

Google Services included & SSL Certificates updated every 3 months.
Up to 6 Hours of Web Design Maintenance per month.
Up to 2 Hours of Research, Optimisation & Web Development per month.

• Basic Dynamic Website S/F R 8 000.00 once-off with a monthly fee of R 3 000.00 (10-20 pages. Contains text, images, videos and a contact form. Hosting included. Fully coded in HTML5, CSS, Javascript and .net and secured by us on our Server. Fully Responsive Design with full database functionality i.e. Blogs, gallery etc. Custom Integrated CMS that we maintain.)

Google Services included & SSL Certificates updated every 3 months.

Up to 6 Hours of Web Design Maintenance per month.

Up to 4 Hours of Research, Optimisation & Web Development per month.

• eCommerce, Online Shop

S/F R 15 000.00 once-off with a monthly fee of R 5 000.00

(10-20 pages. Contains text, images, videos and a contact form. Hosting included.

Fully coded in HTML5, CSS, Javascript and .net and secured by us on our Server.

Fully Responsive Design with full database functionality i.e. Blogs, gallery etc.

Custom Integrated CMS that we maintain. Up to 2000 Products.

Accounting System Integration to be discussed)

Google Services included & SSL Certificates updated every 3 months.

Up to 8 Hours of Web Design Maintenance per month.

Up to 6 Hours of Research, Optimisation & Web Development per month.

Extra services:

Stockphotos Price is for purchase only and excludes the time spent sourcing them. Stockvideos Price is for purchase only and excludes the time spent sourcing them. Website Banner Designs. 1 design concept, 2 sets of changes.

S/F R 200.00 S/F R 200.00 S/F R 2 000.00



WERSITE DESIGN SOLUTIONS

We believe that a website is not just an online presence, it's an extension of your brand identity and a powerful tool to engage your audience. That's why we've developed our custom website design solutions, a comprehensive service that helps you create a website that reflects your unique brand identity and meets your specific business needs.

Our custom website design solutions are tailored to your brand, industry, and target audience, ensuring that your website is not just visually appealing but also functional, user-friendly, and optimized for search engines.

With our solutions, you can:

- -Build a strong online presence: Our custom website design solutions help you create a website that reflects your brand identity, values, and vision, strengthening your online presence and increasing your credibility.
- -Engage your audience: Our websites are designed with your target audience in mind, making it easy for them to navigate, find the information they need, and take action.
- **-Grow your business:** Our custom website design solutions are optimized for search engines, helping you rank higher in search results, generate more traffic, and convert more leads into customers.

WER APP SERVICES

Our Web App Services provide businesses with custom web applications that are tailored to their specific needs. Whether it's a simple form or a complex online portal, we have the expertise to create web applications that are easy to use and provide businesses with the tools they need to succeed.

Our Web App Services include:

- Custom web application development
- Content management system development
- E-commerce platform development
- Website maintenance and support

Contact Us If you would like to learn more about our services or discuss a project.

We look forward to hearing from you and helping your business succeed in the digital world.

MPACTFUL BRANNING DESIGNS

At Strix Graphix, we understand that branding is not just a logo, it's a story that communicates your unique identity, values, and promise to your customers. That's why we've developed our Impactful Branding Designs service, a comprehensive solution that helps you create a cohesive brand image that reflects who you are and what you stand for.

Our Impactful Branding Designs service covers a wide range of branding elements, including stationary and clothing, ensuring that your brand message is consistent across all touchpoints. We work closely with you to understand your brand vision, values, and target audience, and design elements that align with your business goals and brand personality.

With our Impactful Branding Designs service, you can:

- **-Build a memorable brand:** Our branding designs are tailored to your brand identity, values, and promise, helping you create a strong, memorable brand that resonates with your customers.
- **-Stand out from the crowd:** Our designs are creative, unique, and eye-catching, ensuring that you stand out from the competition and get noticed.
- -Build brand loyalty: By creating a cohesive brand image across all touchpoints, we help you build trust, credibility, and loyalty with your customers.

At 5trix Graphix, we're passionate about helping businesses build impactful brands that drive results. Contact us today to learn more about our Impactful Branding Designs service and how we can help you take your brand to the next level!"

BRANDING

→ IDENTITY

→ LOGO

→ DESIGN

→ STRATEGY

→ MARKETING

LASER ENGRAVING AND CUTTING

What Materials Can We Engrave or Cut?
We can engrave or cut a variety of materials, including but not limited to:

- · Wood
- Fabric
- Acrylic
- Foam
- Leather
- Paper
- Plastics (Non-PVC based)



We offer a variety of laser engraving and cutting services, including:

- Custom engraving: We can engrave any text, image, or logo on a variety of materials.
- **Prototyping:** We can use laser cutting to create prototypes of your products.
- Signage: We can create custom signs for your business or organization.

Laser cutting is a process that uses a laser beam to cut through a material. The laser beam can be used to cut intricate shapes and patterns. Laser cutting is a great way to create prototypes, produce custom parts, or simply cut out shapes from a variety of materials.

Our laser engraving services are perfect for adding personalized and intricate designs to wood and plastic surfaces. Whether you need to engrave names, logos, or intricate patterns, our state-of-the-art equipment ensures precise detailing and high-quality results. We work closely with our clients to understand their design requirements and offer a wide selection of fonts, graphics, and customization options to bring their vision to life. From wooden plaques, picture frames, and promotional items to plastic signage, awards, and product branding, our laser engraving services provide a unique and elegant touch to any project.

In addition to laser engraving, we also specialize in laser cutting services for wood and certain plastics. Our advanced laser technology allows us to cut intricate shapes, patterns, and designs with utmost precision. Whether it's creating custom wooden puzzles, jewelry, architectural models, or plastic prototypes, our skilled technicians utilize their expertise to ensure clean edges, fine detailing, and flawless execution. We work with various wood types, such as plywood, MDF, and hardwood, as well as non PVC based plastics that are laser-compatible, offering versatility and flexibility in material selection.

When you choose us for your laser engraving and laser cutting needs, you can expect personalized service, attention to detail, and a seamless experience from start to finish.





MOTION GRAPHIX

At STRIX GRAPHIX, we understand that pricing is a crucial aspect when considering motion graphics services. However, due to the nature of motion graphics and the wide range of variables involved in each project, it's challenging to provide fixed pricing without thoroughly understanding the unique requirements and scope of your project.

Every motion graphics project is different, with considerations such as the complexity of the animation, the length of the video, the level of detail required, the number of revisions, and the use of specialized effects or techniques. Additionally, factors like scriptwriting, voiceover, sound design, and music licensing can further impact the overall cost.

These prices are estimates and can vary based on project:

Logo Animation:

Basic 2D Logo Animation: Starting from ZAR 2,000 Complex 3D Logo Animation: Starting from ZAR 4,000

Explainer Videos:

30-Second to 1-Minute Explainer Video: Starting from ZAR 6,000 1-3 Minute Explainer Video: Starting from ZAR 10,000 Complex or Lengthy Explainer Video: Custom Quote

Promotional Videos:

30-Second to 1-Minute Promotional Video: Starting from ZAR 10,000 1-3 Minute Promotional Video: Starting from ZAR 12,000 Complex or Lengthy Promotional Video: Custom Quote

Animated Infographics:

Basic Animated Infographic: Starting from ZAR 8,000 Interactive Animated Infographic: Starting from ZAR 15,000

Motion Graphics for Social Media:

Short Animated Video for Social Media: Starting from ZAR 5,000 Animated Instagram Stories: Starting from ZAR 3,000

(Please keep in mind that these prices are just estimates and can vary depending on the complexity of the project, specific client requirements, and additional services such as scriptwriting, voiceover, sound design, and music licensing. We recommend reaching out to us for a personalized consultation to discuss your project in detail and receive an accurate quote based on your specific needs and budget.)

Rest assured, we strive to offer competitive pricing that aligns with the value and quality of our motion graphics services. We believe in delivering exceptional results that exceed expectations, and our pricing reflects the level of expertise, dedication, and attention to detail that we bring to every project.







STRIX GRAPHIX

We offer continued support on all of our services, including phone support, email support, and online support.

Our team of experts is available to help you with any issues you may have, big or small. We are committed to providing excellent customer service and appreciate your continued support.

Call us on:

+27 67 995 8240

Mail us on:

info@5trix.co.za

Visit us on:

www.5trix.co.za

We are based in Silverton, Pretoria.

Our business hours are from Monday to Friday, 9 AM to 5 PM. Feel free to contact us and discover how we can bring added value to your company.

